







PROJECT IOWA









LETTER FROM THE EXECUTIVE DIRECTOR; Julie Fugenschul

Project Iowa Friends + Family,

When you reflect on 2019, what was your greatest accomplishment?

For 239 of our Central lowa community members, it was graduating from Project lowa's program and starting a new career, finding more stability, and feeling a significant sense of purpose every single day.

These 239 individuals are everyday people from all walks of life who have made a commitment to better themselves. And they did it! Despite all of the roadblocks, other distractions, and priorities life asks of us, these individuals said yes to themselves and their future.

We all know how much courage and devotion it takes to invest in ourselves when the world asks us to do and be so much for everyone else. These men and women showed up multiple times a week to get clear on their purpose and impact and ultimately to find a career that is both stable and fulfilling.

Our organization is providing as much support as possible to ensure every single person who walks through our doors is equipped to find their own version of success.

Because when our graduates find success, they are unstoppable.

From becoming volunteers in our community, to being more supportive spouses and parents, to showing up and contributing positively to a work culture, every graduate makes our community a little stronger, a little more vibrant.

Investing in someone's journey creates an opportunity for them to learn, grow, and transform to be the person they want to be.

We invite you to help Project Iowa impact more lives in 2020.

Your generous financial gift will help us invest in more individuals in our community through life-changing programs offered at no cost to participants.

Let's make Central lowa a more purposeful place to live, work, and play.

It starts with you.



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PURPOSE

167 Completed

Helped participants discover their purpose through the introductory class, Path to Purpose 1 month of training provided

CAREER

76 Graduated

Trained participants in work competencies needed to gain full-time employment 3 months of training provided – 120 contact hours

STABILITY

55 Placed

Number of graduates placed in full-time careers





Each
participant
trained
receives over
120 direct
contact hours











WHO WE SERVE

Gender:

56% Female 44% Male

20 Veterans

Race:

White 69%
Black 21%
Multiple Races 4%
Asian 3%
Other 2%
Native American 1%

70%

Unemployed at enrollment

64%

have criminal backgrounds

Educational Attainment

HS Diploma/GED	41%
Some College/No Degree	30%
2 Year Associates	11%
4 Year BA/BS	11%
Tech Training Certificate	11%
Masters/ Professionals Degree	3%